

NAIAD IN A NUTSHELL

NAIAD objectives

The overall objective of **NAIAD project** is to support the **paradigm shift** in the area of managing water-related risks and operationalizing the **Insurance value of ecosystems** by introduction of **Nature Based Solutions**.

NAIAD will demonstrate the role nature can play as **an insurance system against the impacts of climate change**, by developing a replicable method for planning and implementation of Nature Based Solutions and develop financial instruments as well as novel business models in support of their implementation.

How will we achieve our objectives and deliver results?

Strategic goal 1 Assessment methodology

Operational objective
Physical assessment (WP2)

Operational objective
**Social risk and institutional
assessment (WP3)**

Operational Obj.
Economic valuation (WP4)

Strategic goal 1 – Synthesis of knowledge; biophysical and socio-economic

- Providing an assessment framework for testing, evidence data collection and operationalization of NBS in support of mitigation or prevention of floods and droughts.
- Combining research, secondary data collection and analysis, and stakeholder participation approach.

The goal is to deliver robust decision-support tools and a collaborative planning methodology for the implementation of NBS.

Strategic goal 2 Operationalisation

Operational objective
Integration and tools (WP5)

Operational objective
DEMO sites (WP6)

Operational objective
**Business models, financing
and policy instruments (WP7)**

Strategic goal 2 – Operationalization of the framework

- Testing of the framework on selected Demonstration sites.
- Fine tuning and upgrade of the decision support and planning approach, thorough stakeholder engagement and implementation experience.
- Involving businesses, financial and insurance sectors to participate in the identification of novel business models and financing mechanisms for the implementation of NBS.

The goal is to test the approach developed and improve it by testing it in real cases, while at the same time develop novel financing schemes and business models to speed up implementation and improve their replicability.

Strategic goal 3 Uptake and impact

Operational objective
Policy uptake (WP8)

Operational objective
**Uptake, communication and
dissemination (WP9)**

Strategic goal 3 – Policy uptake, communication, dissemination and capacity building

- Build awareness in the public, business, insurance sector, civil society and academia as to the benefits and risks brought by the implementation of NBS.
- Provide targeted recommendations and guidance to exploit the potential of Natural Assurance Schemes towards the development of resilient EU economies.

The goal is to contribute - through robust decision support systems and a truly collaborative planning approach - to the development of viable and technically sound NBS strategies that contribute to the sustainability of our society.

INTERESTED IN MORE INFORMATION?

Let's talk - cooperation@naiad2020.eu

Interested in more detailed results at demo level or individual documents? Check our web page www.nanaid2020.eu